

Subject: Re: Time-Sensitive: Visit California - Media Reception Pitch
From: Monica Simpson <msimpson@sanpedrobid.com>
Date: 01/11/2018 04:15 PM
To: Brian Garrido <brian.garrido@bg2pr.com>
CC: Jonathan Williams <jwilliams@labattleship.com>, Lorena Parker <lparker@sanpedrobid.com>, Arley Baker <abaker@portla.org>, Gianine Rizzi <grizzi@sanpedrobid.com>, Greg Morena <gregmorena@gmail.com>

Thanks, Brian! Great idea and happy to change out those cities! Appreciate the kind words and prompt feedback! :)

Monica Simpson

PR & Marketing | San Pedro Business Improvement District
[390 W. 7th Street | San Pedro, CA 90731](#)
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On Thu, Jan 11, 2018 at 4:10 PM, Brian Garrido <brian.garrido@bg2pr.com> wrote:

Hey Monica, Thank you so much for this. Out of curiosity, when looking at the competing neighborhoods, is there a reason why the selection was downtown Long Beach, Koreatown, etc?

For positioning sake, we also beat West Hollywood, Hollywood and Burbank which — in my humble opinion are better known to travelers — than the chosen trio. Can we use the others? Does anyone have thoughts on this? That was just a cursory thought.

But Monica, you are stellar writer and it read beautifully!

I will come back with other thoughts or not...later.

Thanks so much, B.

Brian Garrido
BG Global, Inc
[\(323\) 206 -8293](tel:(323)206-8293)

On Jan 11, 2018, at 3:35 PM, Jonathan Williams <jwilliams@labattleship.com> wrote:

I will let Brian take the lead on our behalf.

Thanks!

On Thu, Jan 11, 2018 at 3:33 PM, Monica Simpson <msimpson@sanpedrobid.com> wrote:

Hi All!

I wanted to share the first draft of San Pedro's submission to attend the [Visit California Media Reception](#) in April. The short pitch is intended to highlight cultural importance, landmarks, and potential for growing tourism as the top three pitches for media attending.

You can make comments in the document margins here:

https://docs.google.com/document/d/1M3vVZXG-r_k3Er00Eju9xupc1dGWouuUklAzCh2s9lw/edit?usp=sharing

(Note: The word limit is 150 and it's currently at 250 so we have flexibility on what to remove and replace)

Deadline for submission is tomorrow by 8am, so feedback tonight would be most appreciated!

Thanks, everyone!

Monica Simpson

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Kind Regards,

Jonathan Williams
President & CEO
Proud representative of the board, crew, and supporters

Pacific Battleship Center
Battleship IOWA Museum

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